# **Short Code: Order Information Request Form**

Campaign Info:

|  |  |
| --- | --- |
| Campaign Name (2 – 3 Words) |  |
| Traffic Charge (Standard rate or FTEU) |  |
| Short Code |  |
| Program Description (1-2 sentences) |  |
| Migrated SC? (Yes/No) |  |
| Projected Monthly Volume |  |
| Expected launch date |  |

Content Definition:

|  |  |
| --- | --- |
| Message Type (SMS/MMS) | SMS |
| Subscription Type (Subscription/One-Off) |  |
| Call – To –Action (how does the end user find out about this program?) |  |
| Opt-in Message (If using double opt in, please input entire flow in this box) |  |
| Sample Messages (N/A for one-time programs) |  |

**Carrier Coverage:**

|  |  |
| --- | --- |
| ✓ | AT&T Mobility |
| ✓ | Verizon Wireless |
| ✓ | Sprint Corporation |
| ✓ | T-Mobile & MetroPCS |
| ✓ | US Cellular |
| ✓ | Virgin Mobile |
| ✓ | Google Voice |
| ✓ | Claro Puerto Rico |
| ✓ | Boost |
| ✓ | Associated Carrier Group (ACG) |
| ✓ | Interop (Tier 2/3) Carrier Group |
| ✓ | ClearSky (RCG) Rural Carrier Group |
| ✓ | Peerless Network |

**Customer Care:**

|  |  |
| --- | --- |
| Opt Out MT (response to STOP, etc.) |  |
| Help MT (response to HELP) |  |
| Customer Care Email Address |  |
| Customer Care Web URL |  |
| Customer Care Toll-Free Number |  |

Terms & Conditions:

|  |  |
| --- | --- |
| Terms & Conditions URL |  |
| If T&Cs URL is not working, please provide SMS T&Cs verbiage (or provide a screenshot): |  |

Contacts:

|  |  |
| --- | --- |
| Please provide the email address of any one who should receive emails in regards to the progress of this order: |  |

**Additional Attachments:**

* If Call to Action is not accessible (in production) currently, please provide a screenshot/mock up
* Short code receipt (Mr Messaging will provide this if we are purchasing code on your behalf)
* Migration letter (if applicable)